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Lily Looks is our  
premium brand for all  
our potted lily varieties.  
[www.lilylooks.com](http://www.lilylooks.com)



**Our sustainability policy**

# Contributing to ecological impact

At Wetering Potlilium we grow our plants with respect for people, nature and the environment. We do everything we can to keep our environmental footprint to a minimum. The government requires it, consumers desire it, retailers demand it: suppliers that have their production process sustainably in place.

The examples below are illustrative on how we try to contribute to a clean and environmentally friendly future and the initiatives we have been taken for many years now. And we still move on as we believe we have an obligation to our future generations to take care of the planet and nature.

## Peatfree

As of calendar week 30 – 2024, we deliver all our potted lilies peatfree.

This soil is a mixture of coir (cocos), perlite and 35% composted sustainable materials from a residual flow such as prunings, roadside grass and equivalent.



## Nursery

We grow our potted lilies in a sustainable way as much as possible.

Very low use of crop protection agents through application of **biological** control (natural enemies of the plants) and **insecticides nets**.



Use of larger **heat buffers**, allowing heat to be stored and always put to good use, without anything being wasted.

Plants are kept short naturally, no inhibitors being used.

The greenhouse is equipped with a **modern climate control system**. Working with energy-efficient screens keeps the heat inside and reduces the use of fossil fuels (natural gas), saving energy of more than 40% compared to 2019.

**Re-use of water** in our ebb and flow system of cultivation; all the water used for cultivation is 100% recycled. We are 'zero-dischargers'.



Our entire nursery has been equipped with 100% **LED lighting** since 2022, resulting in energy savings of 45%.



Energy is partly generated by a **CHP plant** (combined heat and power) and **solar panels**. Our PV installations have a generation capacity of 850.000 kw on an annual basis. This is 1.5x the company power we use excluding plant lighting.

## Materials

Reduction in use of materials where possible and recyclability is a main topic in our operations.

Our **organic waste** is taken to a bio-digester where it is turned into biogas. Or to a composting company.

The **sleeves** are so far still made of new material, because of its transparency; we have reduced the thickness of the various sleeves we use.

**Labels** are made of RPS, consisting of 100% post-industrial polystyrene waste.



We separate all the waste in our nursery and warehouse: green waste, plastic and cardboard are collected separately and recycled accordingly.

All pots meet the certifications demanded by the retailer: 99% **recycled material**, of which at least 70% post consumer plastics.